

**TERMS AND CONDITIONS – “816 LIFESTYLE & TRAVEL CAMPAIGN – 50% BONUS BIG POINTS” PROMO FOR BIG MEMBERS**

1. This “816 LIFESTYLE & TRAVEL CAMPAIGN - 50% Bonus BIG Points Promo” [“Promo”] is organised by BIGLIFE Sdn Bhd (formerly known as BIG Loyalty Sdn Bhd) [“Organiser”].

2. By participating in this Promo, all participants [“Participants”] will be deemed to have read, understood and expressly agreed to be bound by the Terms & Conditions of this Promo as stated herein and any additional terms and conditions stipulated by the Organiser (as may be applicable) including the decisions of the Organiser in all matters related thereto.

3. Information on how to participate forms part of these conditions of entry. Registration for and/or participation in this Promo is deemed as acceptance of the conditions of entry. Acceptance of these Terms and Condition is a condition of entry.

4. This Promo runs from 16 August 2019, 00:00 (GMT +8) and ends on 16 September 2019, 23:59 (GMT +8) (both dates inclusive) or while the Bonus BIG Points (as defined hereinafter) are available to be given away pursuant to this Promo(“Promo Period”). The Organiser reserves the right to amend or extend the duration of the Promo at any time as deemed fit.

5. To qualify and participate in the Promo, Participants must fulfil the following requirements (‘‘Campaign Requirements’’):

- a. Must be an existing BIG member (having subscribed and registered for membership under the loyalty and rewards program operated by BIG under the name “BIG Loyalty”) and have a unique registration number known as the “BIG Member ID” issued by BIG at the point of participation in the Promo;
- b. Must have made a successful purchase with the Organiser’s participating lifestyle and travel partners (“Organiser’s Partners”) by any mode of payment via the designated links provided by the Organiser on its website and/or applicable communication channels (“Successful Purchase”) during the Promo Period to receive 50% bonus BIG Points (“Bonus BIG Points”) in addition to the standard BIG Points issuance rate offered by the respective Organiser’s Partners (“Regular BIG Points”).
- c. For avoidance of doubt, Participants making purchases with “AirAsia Cards” that are issued by the following banks of the respective regions are not entitled to the Bonus BIG Points but shall receive BIG Points based on the earning structure as follows: -

AirAsia Cards are issued by the following banks of the respective regions:

- (i) Malaysia (Hong Leong Bank Berhad) - AirAsia Platinum Credit Card and AirAsia Gold Credit Card

Transaction	AirAsia Gold Credit Card	AirAsia Platinum Credit Card
AirAsia	RM1 = 6 BIG Points	RM1 = 6 BIG Points
Overseas -(non-Malaysian Ringgit)	RM2 = 1 BIG Point	RM 2 = 1 BIG Point
Local (Malaysian Ringgit)	RM5 = 1 BIG Point	RM 3 = 1 BIG Point

*\* The spend and earn ratio is subject to change by AirAsia and Hong Leong Bank Berhad from time to time at any time*

- (ii) Thailand (Bangkok Bank Public Company Limited) - Bangkok Bank AirAsia Credit Card

Transaction	BIG Points earning ratio
AirAsia Spend (via <a href="http://www.airasia.com">www.airasia.com</a> , AirAsia mobile application, and Sales counter at the airport only)	3 BIG Points for every THB20 spend (Limited to 1,000 BIG Points/card/billing cycle) Promotion ends December 2019)
Non-AirAsia Spend (Retail)	1 BIG Point for every THB20 spend

*\* The spend and earn ratio is subject to change by AirAsia and Bangkok Bank Public Company Limited from time to time at any time*

- (iii) Indonesia (PT Bank Permata Tbk) - AirAsia Platinum Credit Card and AirAsia Debit Card

BIG Points-Based Rewards provided to Cardholders		
Card	Benefits	Details
Credit Card	For AirAsia spend	700 BIG Points for every IDR 1 million spend capped at 3,500 BIG Points per transaction
	For external (non-AirAsia spend)	100 BIG Points for every IDR 1 million purchase with max 500 BIG Points per transaction
Debit Card	For AirAsia spend	400 BIG Points for every IDR 1 million spend capped at 2,000 BIG Points per transaction
	For external (non-AirAsia spend)	100 BIG Points for every IDR1million online purchase with max 500 BIG Points per transaction
	Top-up Balance (Savings Account)	100 BIG Points for every IDR 10million increment from previous month's average balance and after BIG Loyalty membership is activated.

*\* The spend and earn ratio is subject to change by AirAsia and PT Bank Permata Tbk. from time to time at any time*

- (iv) Philippines (Rizal Commercial Banking Corporation) – AirAsia Credit Card

BIG Points-Based Rewards provided to Cardholders	
Benefits	Details
For AirAsia spend	2 BIG Points for every PHP25 spend*
For external (non-AirAsia spend)	
Domestic	1 BIG Point for every PHP28 spend*
International	1 BIG Point for every PHP22 spend*

*\* The spend and earn ratio is subject to change by AirAsia and RCBC Bank from time to time at any time*

- d. Successfully convert participating Organiser's Partners' loyalty points (except Samsung Rewards points) to BIG Points at the conversion rate fixed by the Organiser and respective Organiser's Partners via the designated links provided by the Organiser on its website and/or applicable communication channels (“Successful Conversion”) during the Promo Period to be entitled to receive Bonus BIG Points.

- e. All AirAsia flights purchase via flight online or via mobile on mobile.airasia.com, AirAsia application, AirAsia BIG application and airasiabig.com, through the Call Centre, Sales Office and Airport Sales Counter, Authorized Travel Agents will be excluded from this promo.

Terms and conditions of the respective Organiser’s Partners apply and subject to availability.

6. Each qualified Participant is only entitled to receive a maximum of 20,000 Bonus BIG Points per transaction.

7. Only successful transaction during the Promo Period will be deemed as qualified for the Promo entitlement. Unsuccessful transactions will be disqualified without notice.

8. The Regular BIG Points will be credited into the eligible Participant’s BIG account within the standard period determined by the Organiser and respective Organiser’s Partners whereas the Bonus BIG Points will be credited into eligible Participant’s BIG account within 90 working days after the end of the Promo Period (or any other period as the Organiser deems necessary) subject to the Organiser receiving all information as deemed necessary.

9. For avoidance of doubt, Successful Purchase does not include taxes, courier charges, exchanged, returned, invalid items or cancelled booking, where no Regular BIG Points and/or Bonus BIG Points will be issued.

10. The Organiser reserves the absolute right, at any time, to verify the validity of the transaction and Participants. Without limitation, Participants agree to provide a copy of the identification card or passport to the Organiser upon request. The Organiser’s decision in relation to all aspects of the Promo are final, binding and conclusive under any circumstances and no correspondence nor appeal will be entertained.

11. If for any reason this Promo is not capable of running as planned, including but not limited to tampering, unauthorised intervention, fraud or any other causes beyond the control of the Organiser which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promo, the Organiser reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promo.

12. The Organiser reserves the right at its sole discretion to disqualify any Participant and/or to retract or forfeit the award of Regular BIG Points and/or Bonus BIG Points from any Participant if it believes the Participant has (singularly or jointly with any other Participant) undertaken fraudulent practice and/or activities to earn BIG Points or undertaken in any activities harmful to this Promo or to the Organiser.

13. The Organiser reserves the absolute right to cancel, terminate or suspend the Promo with or without any prior notice and/or assigning any reason. For the avoidance of doubt, cancellation, termination or suspension by the Organiser shall not entitle the Participants to any claim or compensation against the Organiser for any and all losses or damages suffered or incurred as a direct or indirect result of the act of cancellation, termination or suspension.

14. The Organiser accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected purchase or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction or otherwise.

15. The Organiser, subsidiaries, affiliates and associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person’s negligence) in connection with this Promo, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

16. The terms and conditions contained herein shall prevail over any inconsistent terms, conditions, provisions or representation contained in any other promotional or advertising materials for the Promo.

17. The Organiser reserves the absolute right to vary, delete or add to any of these terms and conditions (wholly or in part) from time to time without any prior notice to the Participants.

18. The information Participants provide will be used by the Organiser for the purpose of conducting this Promo. The Organiser may disclose Participant’s personal information to contractors and agents to assist in conducting this Promo.

19. The Organiser further reserves its right to use any collected personal data of Participants in any manner and/or for any purpose related to this Promo and the Participants are deemed to consent to such use with no monetary payment.

20. Regular BIG Points and Bonus BIG Points cannot be transferred or exchanged for cash.

21. Usage of Regular BIG Points and/or Bonus BIG Points is subject to the BIG Membership terms and conditions.

22. Once the rewards/ loyalty points of the Organiser’s Partners are converted to BIG Points, the BIG Points cannot be changed, cancelled or converted back to the rewards/ loyalty points of the Organiser’s Partners.

23. The rewards/ loyalty points of the Organiser’s Partners and BIG Points cannot be reversed, transferred or be exchanged for cash.

24. These terms and conditions may be translated into other languages. In the event of inconsistencies between these terms and conditions and the translated versions, the English version shall prevail.