

Consent to usage of social media handle and/ materials provided in #EarnBIGLiveBIG Campaign

1. By responding to #EarnBIGLiveBIG Campaign, you agree to the following: -
2. You grant BIGLIFE Sdn. Bhd. (formerly known as BIG Loyalty Sdn. Bhd.) ("BIG") a royalty free, perpetual, worldwide licence to use your social media handle and your social media photograph(s) in relation to which you have responded #EarnBIGLiveBIG (the "Photos") on airasiabig.com, airasia.com and any of BIG's media platforms including but not limited to Instagram, Facebook, Youtube, Website, Billboard, Digital Screens, TV Commercial, Cinema and Twitter for BIG's marketing and/or in BIG's advertising purposes.
3. BIG may use, reproduce, distribute, combine with other materials, alter and/or edit your Photos in any manner in its sole discretion, with no obligation to you whatsoever.
4. You hereby represent and warrant that (i) you own all rights in and to your Photos, (ii) you have permission from any person(s) appearing in your Photos to grant the rights herein, (iii) you are 18 years of age or older, and (iv) BIG's use of your social media handle and/or Photos will not violate the rights of any third party or any law.
5. You hereby waive any moral rights in the Photos to which you are now or may be at any future time entitled under the Copyright Act 1987 or any similar provisions of law in an applicable jurisdiction.
6. You hereby release and discharge BIG from all and any obligation to offer payment for any use of your Photos and any of the intellectual property rights contained therein in connection with the uses described above.
7. You hereby release, discharge and agree to hold BIG and any person acting on BIG behalf harmless from all claims, demands, and liabilities whatsoever in connection with use of the Photos as described above.